



Every boy deserves to reach his fullest potential. Unfortunately, many boys and young men are at risk because they are misunderstood and mismanaged in the classroom and in life. The National Center for the Development of Boys was established to positively affect the lives of boys by sharing research and best practices for educating and raising boys in their communities.

**We know boys are most likely to thrive when:**

- Parents, teachers, counselors and others understand and appreciate their developmental and learning needs;
- Schools know how boys learn and how to teach them;
- They are closely connected to adults who serve as inspiring and effective role models and mentors; and
- They have wise guidance as they seek their calling within their respective communities.

**NCDB Programs and Services**

	Parents and Guardians	Educators and Schools	Coaches, Clergy, Counselors, Police and Community Leaders
Seminars and Workshops	✓	✓	✓
Professional Development		✓	✓
Pilot Programs		✓	
Helping Boys Thrive Summits®	✓	✓	✓
Community-Based Programs	✓		✓
Consulting and Keynotes	✓	✓	✓

Boys may be at risk today, but they don't have to be tomorrow. The National Center seeks funding to sustain operations and increase our capacity to serve a larger number of communities. Funds may be directed to support specific schools and communities, however, unrestricted funds will allow the Center to serve more families and address the areas of greatest need.

**Funding Opportunities:**

- Infrastructure Support (PR, Grant Writer, Content Creation, Program Development)
- Keynotes, Seminars and Workshops = \$3,500 - \$5,000
- Half Day - Full Day Professional Development = \$4,000
- Helping Boys Thrive Summit = \$20,000
- Consulting = \$300 per hour
- Coaches, Cops and Community Program = costs vary by the number of participants
- Pilot Programs = costs vary by the size of the organization



## Seminars and Workshops

The National Center for the Development of boys offers seminars and workshops for parents, educators, coaches, community leaders. All of our events feature research and best practices from nationally recognized professionals and practitioners who specialize in educating and raising boys. Seminars and workshops can be presented in 60, 90 and 120 minute formats. Each event concludes with a question and answer period.

Seminar Topics Include:

- The Male Brain and How Boys Learn Best
- What Boys Need To Thrive in School and Life
- Masculinity, Mental Health and Wellness
- Adverse Childhood Experiences (ACES): The Effects of Trauma on Brain Development and Behavior
- How Screen Time, Social Media and Video Games Affect Brain Development and Behavior
- Strategies for Improving Communication, Motivation, Performance and Accountability at Home, School and on the Playing Fields.



## Helping Boys Thrive Summits®

The National Center for the Development of Boys has partnered with the Gurian Institute to provide one day professional development and networking events for parents, educators, professionals and other community stakeholders. [Helping Boys Thrive Summits®](#) feature nationally recognized researchers and practitioners who share science-based strategies for improving the lives of boys.

Questions the Summit Can Answer

- Why are boys falling behind in so many aspects of life, including school?
- What do boys need and how are boys needed in their world?
- What is normal development of a boy from infancy to college age?
- How can we best protect the emotional lives of boys and young men?
- What do boys specifically need from moms and dads as they develop?
- What do boys need from grandparents and other mentors?
- How does screen time and technology use affect brain development and behavior?
- How do we best deal with bullying and most effectively end male violence?
- What are the best ways for counselors and therapists to work with males?
- What rites of passage are needed for boys?



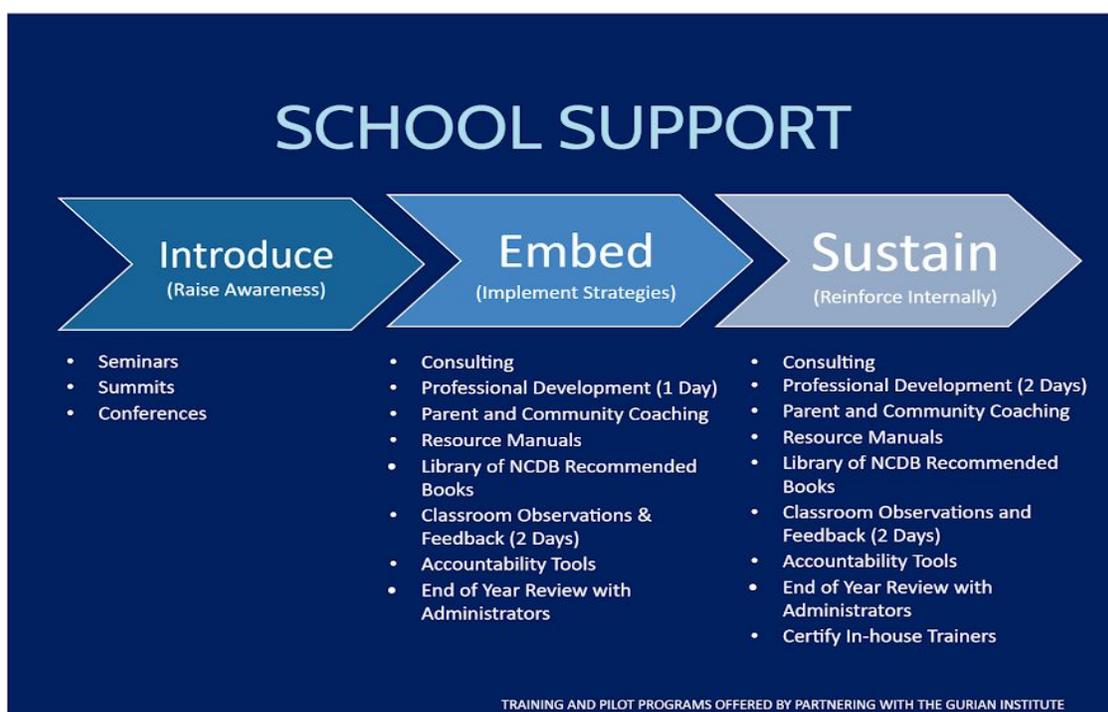
## Professional Development and Pilot Programs

The National Center for the Development of Boys specializes in equipping educators with practical and effective strategies for teaching and communicating with boys. The Center maintains a close relationship with McCallie School, an all-boys day and boarding college preparatory school in Chattanooga, Tennessee. This special relationship allows the center to have access to outstanding faculty, students and a culture that has produced men of honor, intellect and character for more than 110 years.

The Center has partnered with the Gurian Institute (GI) to offer training and professional development for **co-ed and single-gender** institutions and educators. The Gurian Institute Education Division has trained over 60,000 teachers and professionals in more than 2,000 schools and districts. Schools and districts that utilize GI resources have been featured in *Newsweek*, *U.S. News and World Report*, *People Magazine*, *the Washington Post*, on the *Today Show*, *NBC News*, *PBS*, and in *Educational Leadership*, *Education World*, and many other public and professional media.

The Center works with each organization to best meet its requirements and budgetary constraints. Pricing depends on identifying the best presenter to meet your specific needs, consulting and coaching needs, the number of participants and the number of days included. In-service training occurs in one and two-day formats, however, pilot programs are the most effective way to create institutional and systemic change. NCDB/Gurian Institute strategies are designed to:

- Improve teacher effectiveness
- Close achievement gaps, especially in literacy, math, and science
- Decrease discipline referrals
- Improve student behavior
- Increase parent-school-community collaboration





## Community Based Programs



The Coaches, Cops and Community (CCC) program was designed to protect boys by creating informed and connected communities to support young men and their families. The program utilizes athletics and the influence of coaches to deliver knowledge and strategies for helping boys thrive to parents, coaches, law enforcement and community leaders.

The CCC Program focuses on athletic programs where a majority of their players:

- Attend low performing public schools.
- Qualify for free and reduced lunch.
- Are African American or Hispanic.
- Live in single-parent households or with guardians.
- Live in areas with high levels of gang activity and gun violence.

Program Highlights:

- The Ncdb convenes regular meetings to conduct training and to increase communication and collaboration between law enforcement, coaches, clergy and community leaders.
- The Ncdb provides seminars and workshops for parents and guardians during practice times.
- Police officers serve as seminar leaders and volunteers for youth teams at practices and on game days.
- Boys attend age-appropriate seminars to help them create a proper vision for manhood and their future..
- CCC partners communicate and collaborate with schools to influence positive student participation and behavior.

Seminars and workshops are provided for families, coaches, cops, and clergy to:

- Equip coaches with knowledge and strategies for becoming more effective mentors and role models for their players.
- Equip police officers with knowledge and strategies for building trust and managing conflict resolution.
- Equip parents with strategies for improving communication, motivation, and accountability at home.
- Help boys develop a more comprehensive vision of manhood.

Seminar and Workshop Topics Include:

- The Male Brain and How Boys Learn Best
- The Effects of Screen Time, Social Media and Video Games on Brain Development and Behavior
- Adverse Childhood Experiences (ACES): The Effects of Trauma on Brain Development and Behavior
- How to Decrease Conflicts While Increasing Motivation, Communication and Accountability at Home
- What It Means to Be a Man Today and the Challenges of Becoming a Man
- The Art and Science of Creating Champions On and Off the Field



## Consulting and Keynotes

Occasionally, organizations need a more customized approach. The National Center for the Development of Boys will work with staff to create a solution will meet the needs of each organization. The Center has worked with nearly 100 groups and organizations.

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Big Brothers and Big Sisters  
The Urban League of Greater Chattanooga  
National Association for Relationship and Marriage Education  
Legacy Global Sports  
First Things First  
US Lacrosse  
Indiana State Resource Officers Association  
Kentucky Department of Juvenile Justice  
Hamilton County Department of Education  
B3 Parent Magazine  
Chattanooga Elite Basketball  
Chattanooga State Community College  
Inner City Football League  
John Wray and Nephew Foundation  
Omega Psi Phi Fraternity